

FOUR DAYS OF BIZ BLISS



WITH SHAZZIE, YOUR \$20M MENTOR

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WITH SHAZZIE, YOUR \$20M MENTOR

This workbook belongs to

Hello

Thank you for joining me in this immersive four day business training event, that ends in a LIVE and interactive two hour workshop.

When you do the work, you'll gain the confidence and knowledge to build your ethical business and become abundant beyond your wildest dreams.

Make sure you register for the live training as spaces are limited due to its interactive nature.

[REGISTER FOR THE LIVE WORKSHOP HERE NOW](#)

If you have any questions as you go through your workbook and the video training, write it in your questions area and ask me on the live workshop. This will fully equip you to get that business blooming.

Bliss U



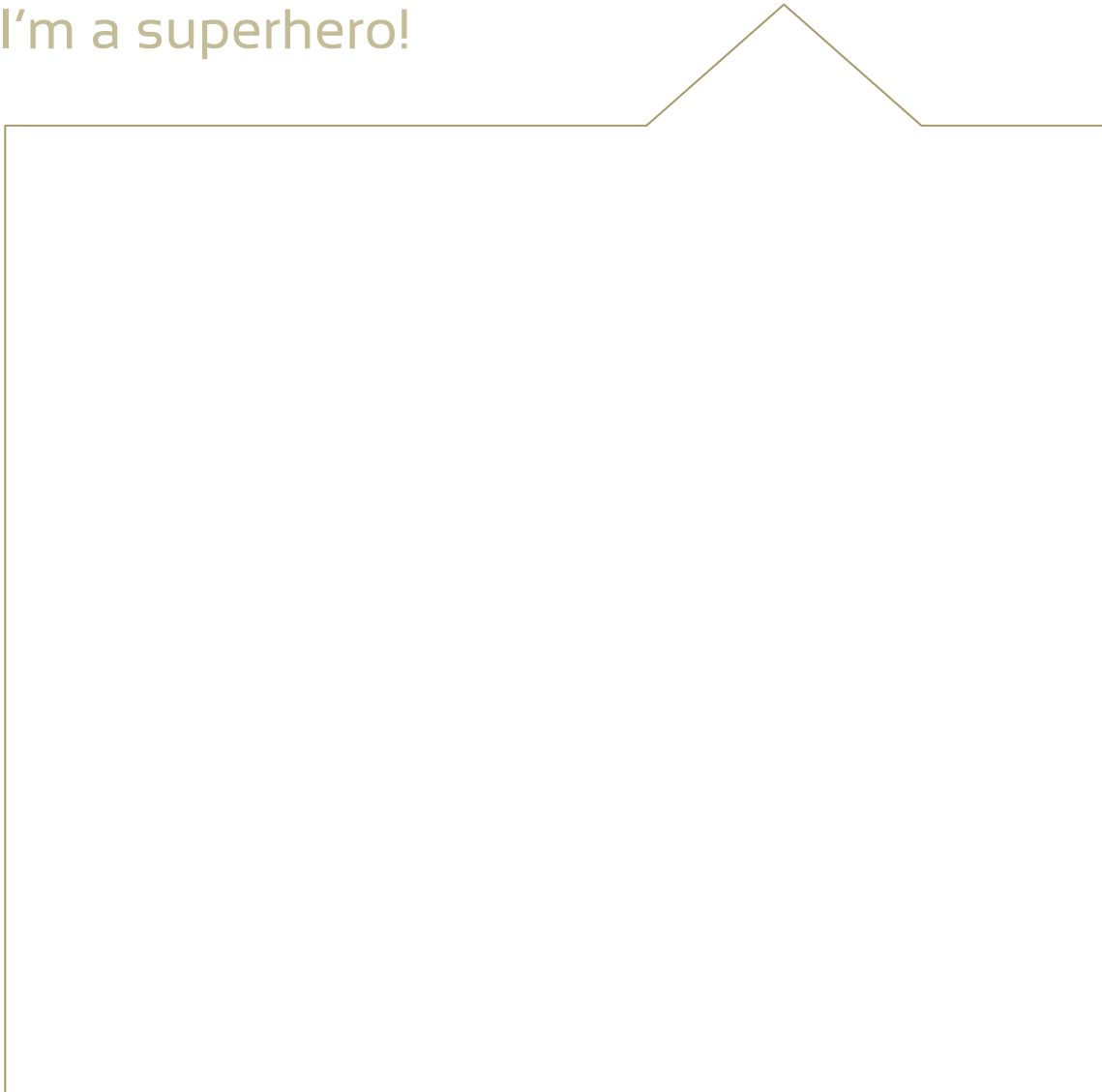
TRAINING ONE

DROPS MONDAY 26TH
APRIL 2021

Discover your Vision Of
Love so you never
compromise your
life again

Strike A Pose

I'm a superhero!



My superhero name is:



Future Dreaming

My experience

A large, empty rectangular box with a decorative top edge, intended for writing about the user's experience. The box is outlined in a light brown color and has a small triangular peak at the top center. The interior of the box is completely blank, providing space for the user to write their response.

Toolbox Of Life

I store all my skills, qualifications and qualities in my Toolbox Of Life



Vision Of Love

I discover my Vision Of Love so I can create or strengthen my heart-led business

1) My passion or training

.....

.....

.....

2) Important components

- A
- B
- C

3) How would this transform people?

- A
- B
- C

My top three answers

- 1)
- 2)
- 3)

My Vision Of Love is...

A large, empty rectangular box with a decorative top edge, intended for writing a vision of love. The top edge features a central triangular peak. The box is outlined in a thin, light brown line.

Questions for Shazzie

I write my questions here to ask at the live workshop

[REGISTER FOR THE LIVE WORKSHOP HERE NOW](#)

A large, empty rectangular box with a thin black border. The top edge of the box is not a straight line; it features a central triangular peak that points upwards, creating a decorative, envelope-like shape. The rest of the box is a simple rectangle, providing a large area for writing.

Live workshop with
Shazzie



3 secret reasons why 80% of businesses fail
& how to avoid those deadly traps

LIVE FREE INTERACTIVE WORKSHOP ON THURSDAY 29TH APRIL 2021

7PM UK (2PM Eastern, 11AM Pacific, 8PM CET)

Three Secret Reasons Why 80% Of Businesses Fail & How To Avoid Those Deadly Traps

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How? I studied what was making businesses fail or succeed, so I knew exactly what to watch out for.

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And don't worry, you won't have to work a gazillion hours a week... because I know that time freedom is your other priority.

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TRAINING TWO

DROPS TUESDAY 27TH
APRIL 2021

Design your three 1-1
coaching or healing
packages that will give
you rapid and reliable
revenue

[REGISTER FOR THE LIVE WORKSHOP HERE NOW](#)

My Coaching Revenue Examples

\$100 per hour	1 client, 1 hour a month (12 hours a year)	\$1200 a year
\$100 per hour	10 clients, 10 hours a month (120 hours a year)	\$12,000 a year
\$100 per hour	100 clients, 100 hours a month (1200 hours a year) (25 hours a week)	\$120,000 a year
\$500 per hour	1 client, 1 hour a month (12 hours a year)	\$6,000 a year
\$500 per hour	10 clients, 10 hours a month (120 hours a year)	\$60,000 a year
\$500 per hour	100 clients, 100 hours a month (1200 hours a year) (25 hours a week)	\$600,000 a year

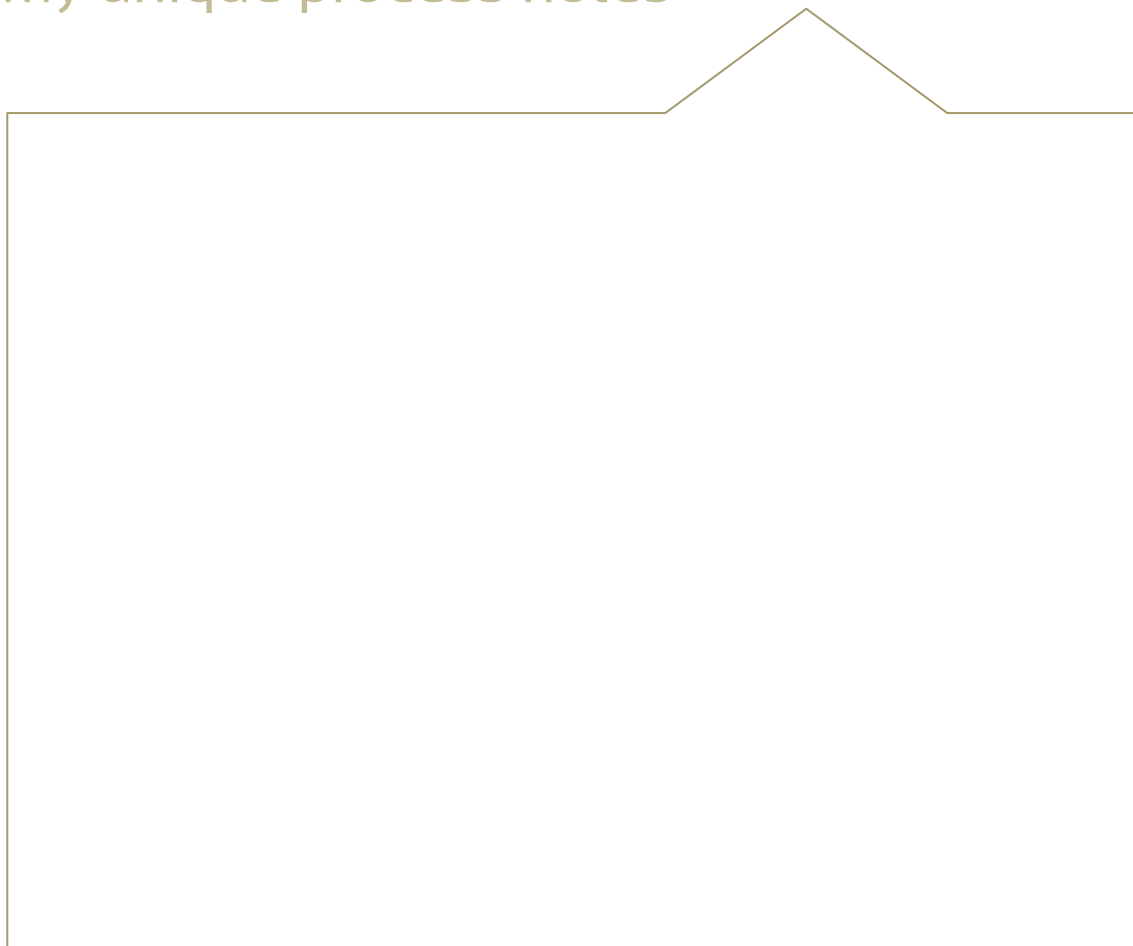
My Process

My Vision Of Love is:

.....

.....

My unique process notes



My Three Packages

My signature package

A large, empty rectangular box with a decorative top edge, intended for writing the details of the signature package. The top edge features a central triangular peak. The box is outlined in a thin, light brown line and occupies most of the page's vertical space below the title.

My taster package

A large, empty rectangular box with a decorative top edge, intended for drawing or writing. The top edge of the box features a central triangular peak, with the two sides of the peak sloping downwards to meet the horizontal top edge of the box. The rest of the box is a simple rectangle with a thin black border.

My decoy package

A large, empty rectangular box with a decorative top edge, intended for writing or drawing. The top edge features a central triangular peak. The box is outlined in a thin, light brown line.

My coaching revenue

Signature package		
Cost per package	People needed	Annual revenue
Taster package		
Cost per package	People needed	Annual revenue
Decoy package		
Cost per package	People needed	Annual revenue
Average package cost	Total people needed	Total annual revenue

Questions for Shazzie

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TRAINING THREE

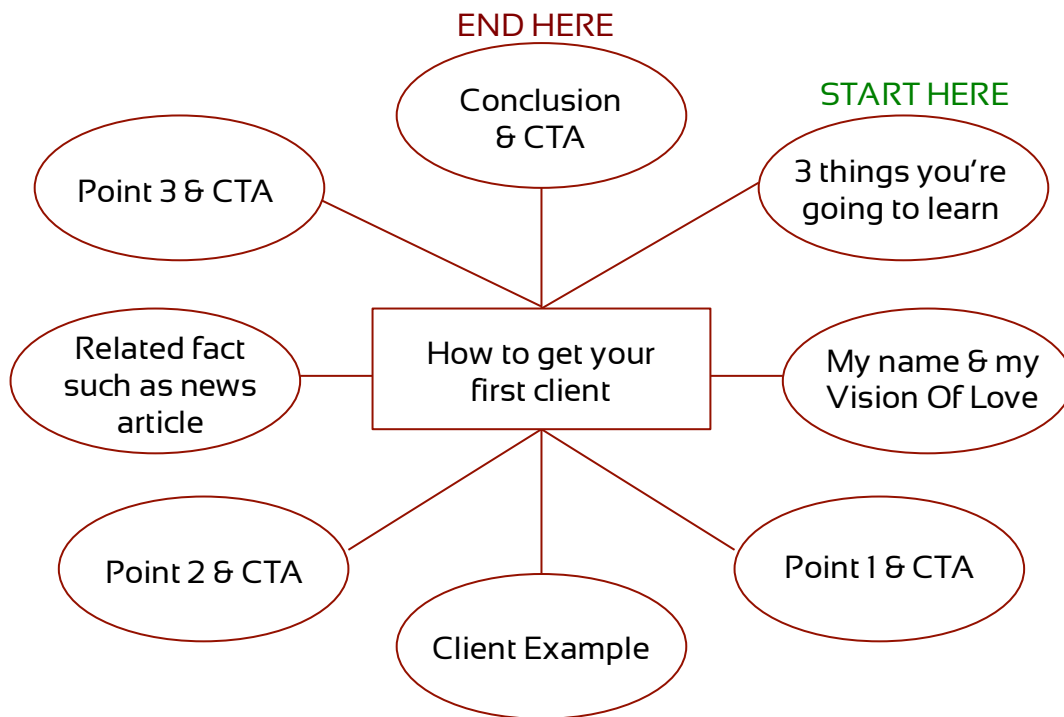
**DROPS WEDNESDAY 28TH
APRIL 2021**

Rapidly get your first client
via Facebook THEN fill up
your calendar with this
advanced yet simple to
learn formula.

[REGISTER FOR THE LIVE WORKSHOP HERE NOW](#)

My Facebook Lives

Example live broadcast mind map



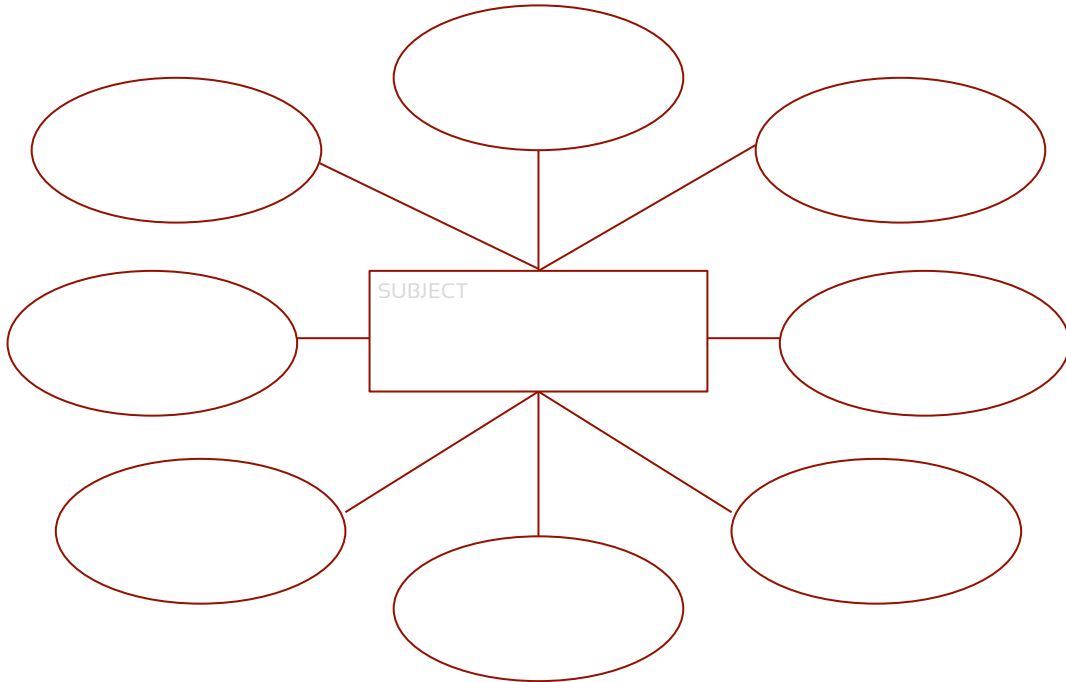
My props for this broadcast

- ❑ Gold piggy bank & umbrella _____

My call to action for this broadcast

If this is helpful to you, and you want me to help unstick your first client stress, then leave a comment and we can arrange a quick Zoom chat.

My live broadcast mind map day 1

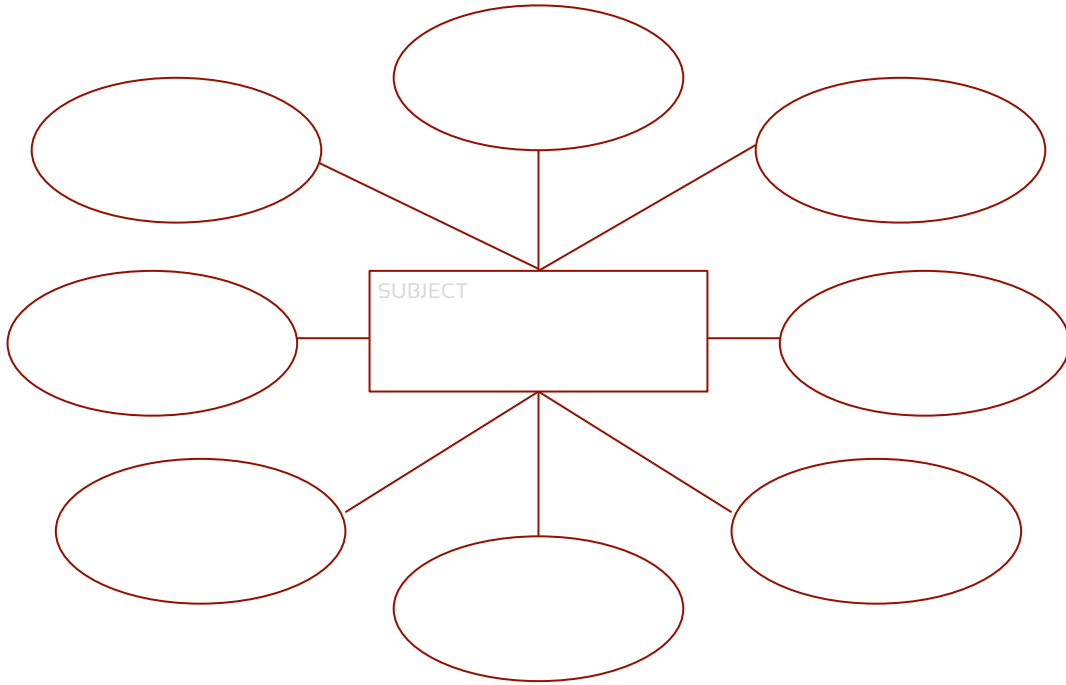


My props for this broadcast

□ _____

My call to action for this broadcast

My live broadcast mind map day 2

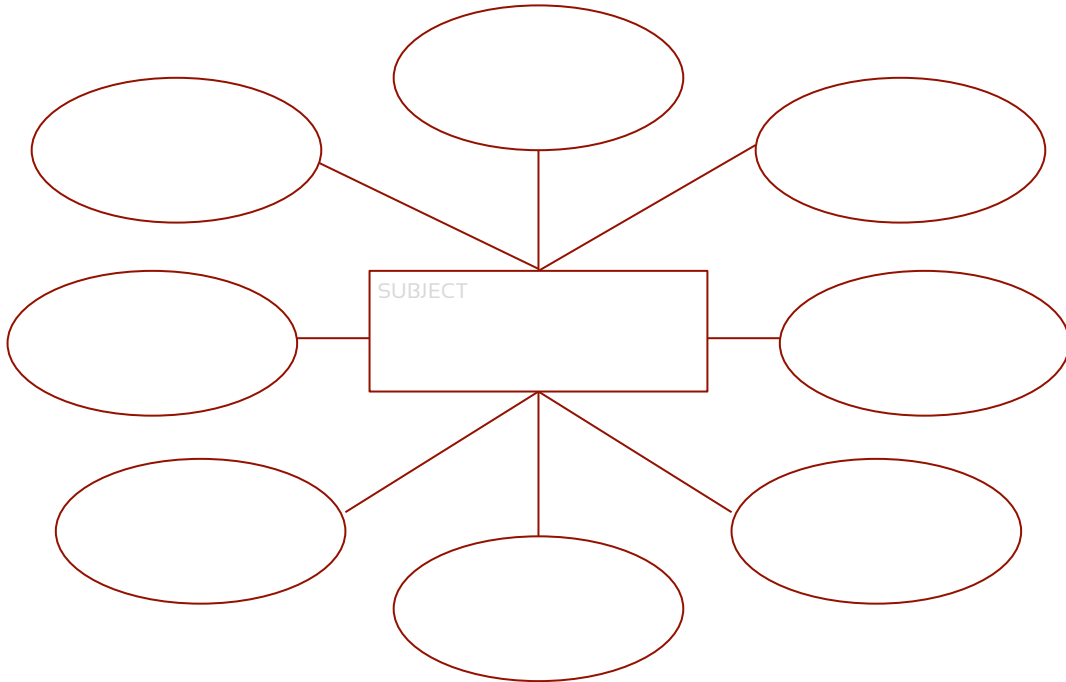


My props for this broadcast

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My call to action for this broadcast

My live broadcast mind map day 3

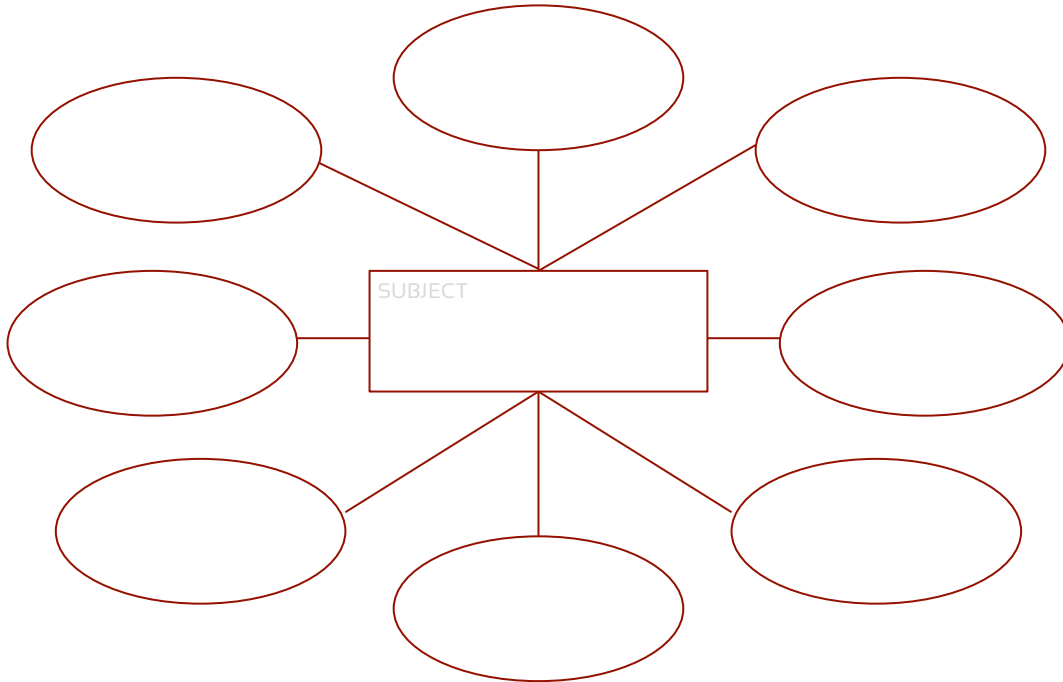


My props for this broadcast

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My call to action for this broadcast

My live broadcast mind map day 4

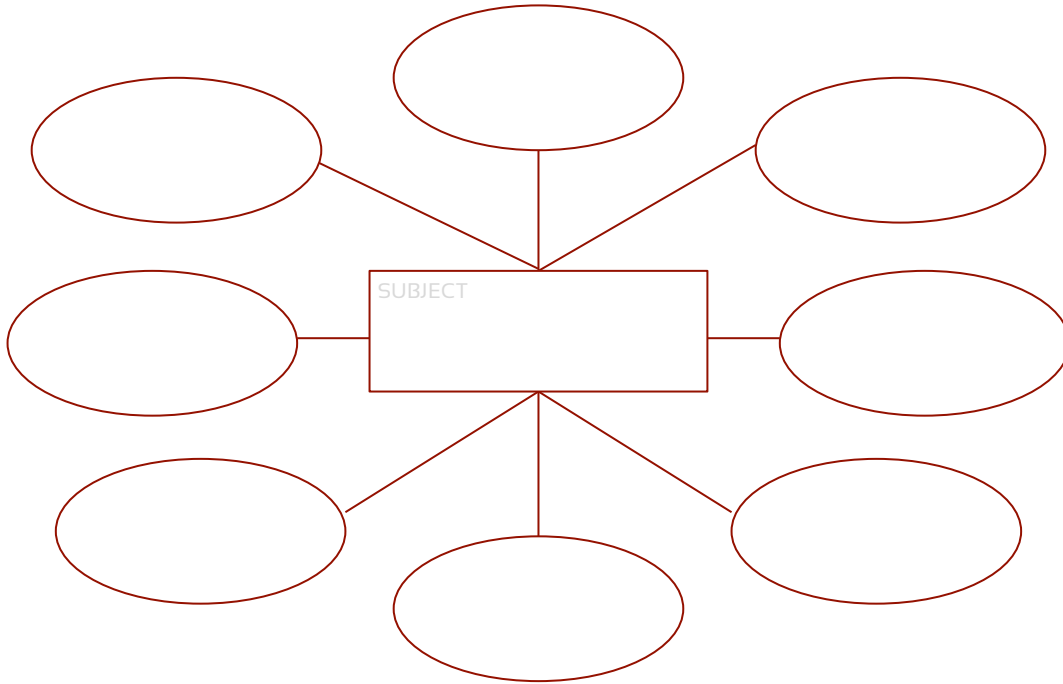


My props for this broadcast

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My call to action for this broadcast

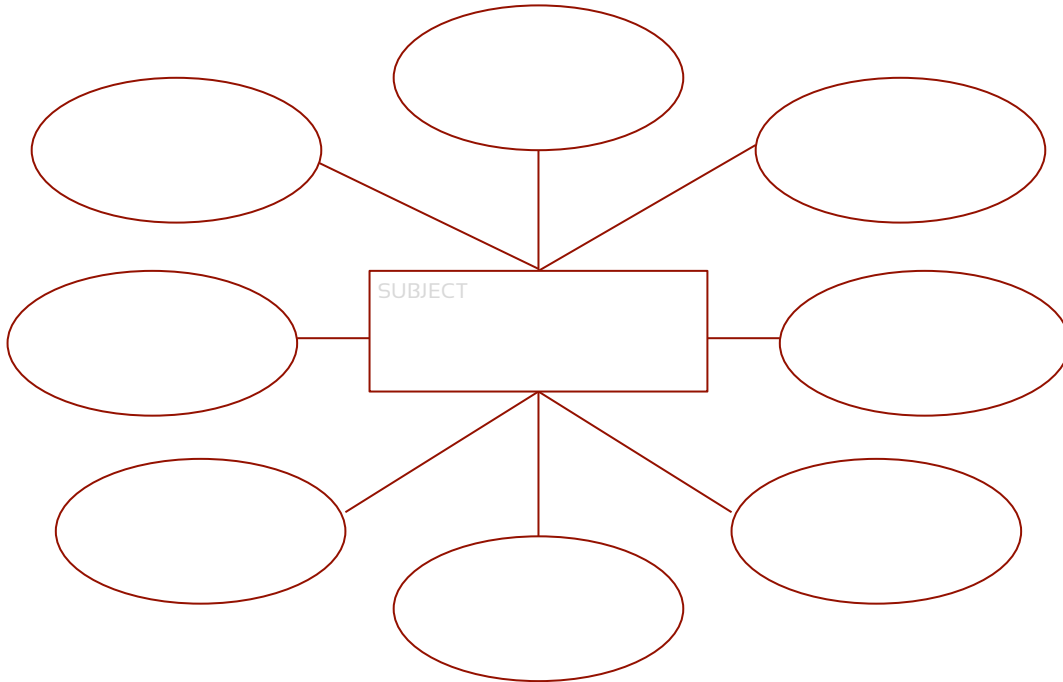
My live broadcast mind map day 5



My props for this broadcast

My call to action for this broadcast

My live broadcast mind map day 6

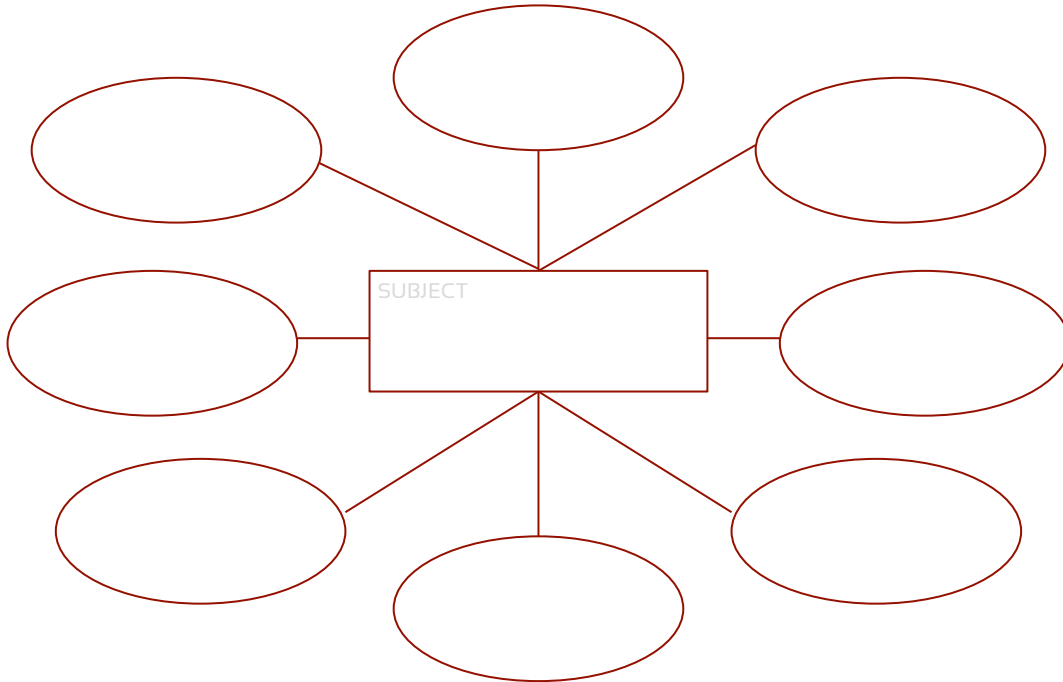


My props for this broadcast

□ _____

My call to action for this broadcast

My live broadcast mind map day 7



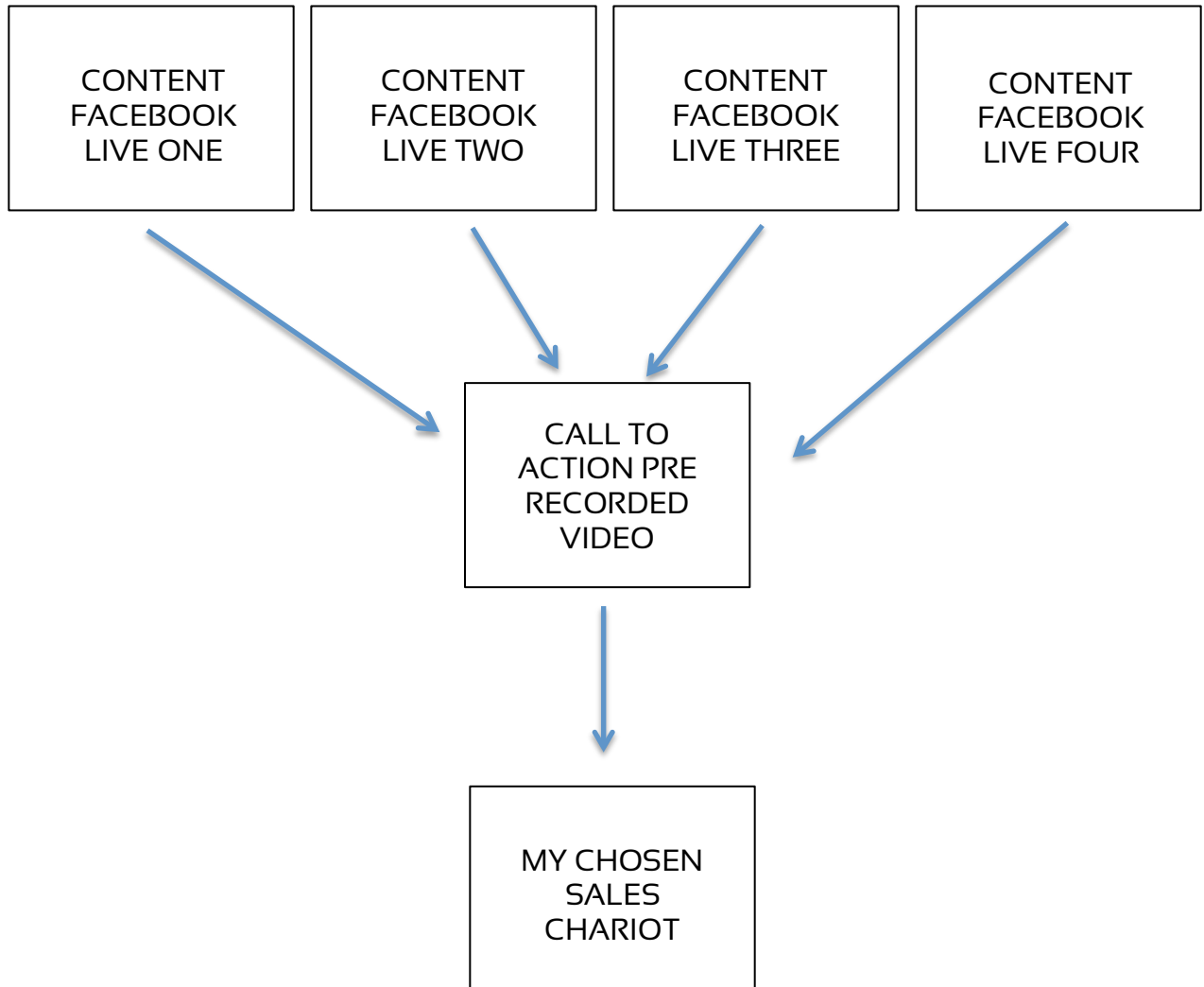
My props for this broadcast

☐ _____

My call to action for this broadcast

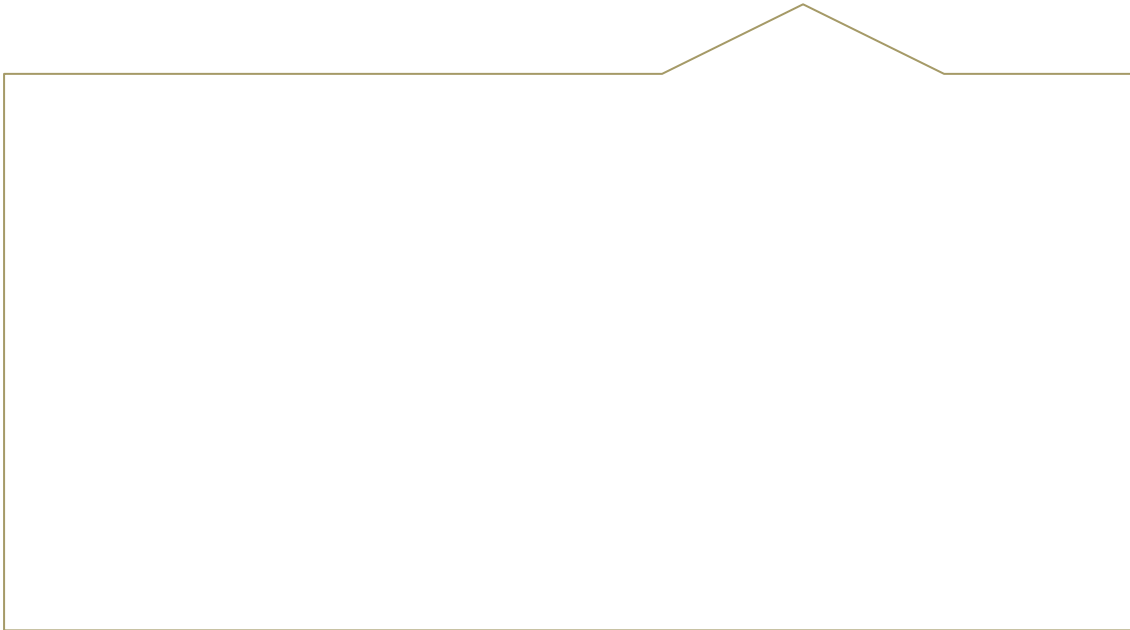
My email list alternative

My Facebook funnel:



My Pre recorded video

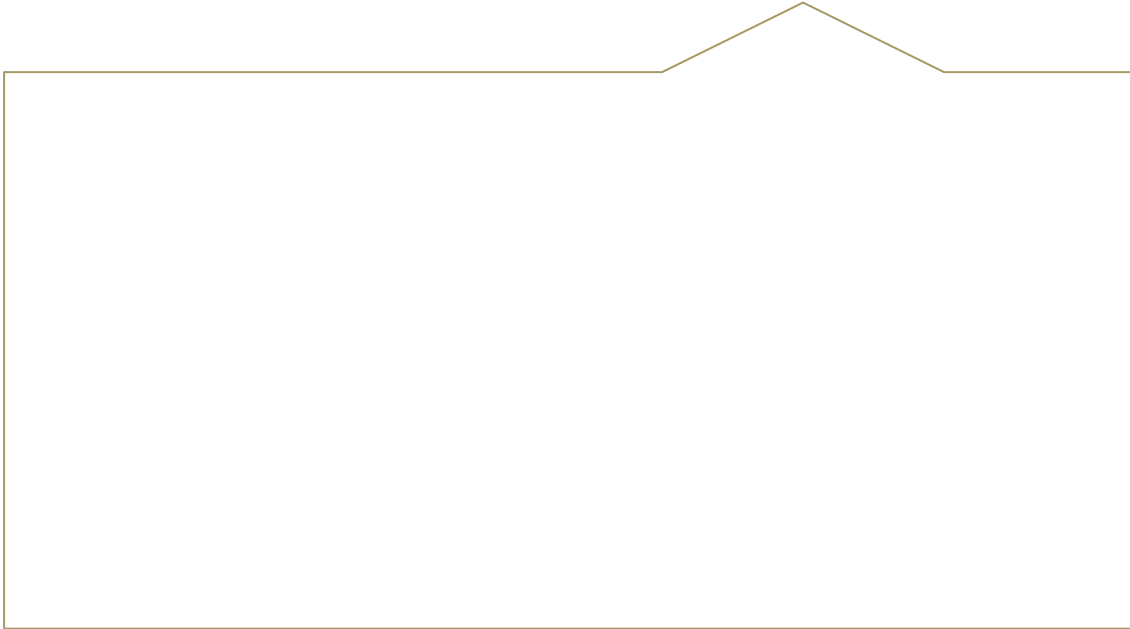
Thanks for watching my other videos ...



My name is, and I... (Vision Of Love & authority brag)



Three main client problems I solve



My story



Case study



Call To Action



I've recorded my video

My special Facebook audience ad

- Go into Facebook Ads Manager
- Select create audience
- Sreate custom audience
- Use Facebook sources: VIDEO
- Select people who have watched 10% of video
- Choose four videos (or more)
- Create the custom audience

NEXT

- Create a new ad
- Choose the reach objective
- Select budget and timescale
- Create a new audience
- Select custom audience
- Create the rest of ad uploading the defined video and using the defined link and CTA
- Write one compelling sentence to encourage video watching
- Complete ad creation

Questions for Shazzie

I write my questions here to ask at the live workshop

[REGISTER FOR THE LIVE WORKSHOP HERE NOW](#)

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TRAINING FOUR

**LIVE THURSDAY 29TH
APRIL 2021**

Three Secret Reasons Why
80% Of Businesses Fail &
How To Avoid Those
Deadly Traps.

[REGISTER FOR THE LIVE WORKSHOP HERE NOW](#)

In the beginning

My heart's deepest desire

I've known Shazzie this long

I want my business to be worth this to me

Reason one why businesses fail

REASON:

How it looks

How bad it can get

How I'll avoid this

Reason two why businesses fail

REASON:

How it looks

How bad it can get

How I'll avoid this

Reason three why businesses fail

REASON:

How it looks

How bad it can get

How I'll avoid this

Questions for Shazzie

I write my questions here to ask at the end of the live workshop

A large, empty rectangular box with a thin black border. The top edge of the box is not a straight line; it features a central triangular peak that points upwards, creating a decorative, tag-like appearance. The rest of the box is a simple rectangle, providing a large area for writing.

I want to mastermind

I want to mastermind with Shazzie live to help my business faster. Here are my thoughts.

A large, empty rectangular box with a thin black border. The top edge of the box is not a straight line; it features a central triangular peak that points upwards, creating a decorative, house-like silhouette. The rest of the box is a simple rectangle, providing a large area for the user to write their thoughts.

Workshop notes

A large rectangular area with a decorative top edge, intended for workshop notes. The top edge features a central triangular peak. The rest of the area is a simple rectangle, providing a space for writing or drawing.

*Thank you for committing to
your new business*

Together we will change the world

Bliss U

Shazzie